

RADICAL, AMBITIOUS, CONTEMPORARY: PASQUA'S WINEMAKING VISION EARNS CRITICAL ACCLAIM

The winery's growth strategy expands through new projects and international partnerships, as leading guides and competitions recognize the value of the Icons and Pasqua's most innovative expressions

Verona, September 23, 2026 – New projects and international partnerships are reinforcing Pasqua's evolution, as the winery has accelerated its growth over the past year through a strategy that combines the development of its Icons with new opportunities and collaborations. At the heart of this journey is *House of the Unconventional*, the ecosystem through which the winery expands its reach with distinctive projects that express the brand's values through contemporary languages and engage new generations of consumers in an ever-changing wine world.

This external growth strategy now has two concrete expressions: **Sangue d'Oro, the wine project developed by Carole Bouquet and dedicated to Passito di Pantelleria**, in which Pasqua has been investing since 2025, and the **partnership with American winemaker Charles Smith, officially launched last year**, which opens up global distribution of House of Smith brands and the development of new winemaking projects.

Sangue d'Oro 2022 earns **92 points internationally from James Suckling and in Italy from DoctorWine**, along with a **gold medal at the WineHunter Awards at Merano WineFestival**.

The collaboration with Charles Smith also yields the first joint project: **Pasqua + Smith Pinot Nero**, whose debut edition is a multi-vintage blend of the 2018, 2022, 2023, and 2025 vintages, weaving together the historical depth of Valpolicella with the free-spirited energy of Washington State. A project that embodies Pasqua's international vision and its desire to engage with new territories, partners, and modes of expression, while staying true to its own identity.

Andrea Pasqua, Head of Business Development, comments: *"For Pasqua, growth also means opening up to new opportunities through partnerships and projects that share our vision. Sangue d'Oro and the collaboration with Charles Smith are two concrete steps in that strategy, deeply different realities, but united by strong identity and a global outlook. This is how we want to continue building House of the Unconventional: expanding our horizons without losing ourselves."*

Since 2015, Pasqua's *Icons* have represented an innovative voice, free from the conventions of the wine world. With **Famiglia Pasqua**, **Mai Dire Mai**, **Hey French**, and **11 Minutes**, the winery continues to offer its own highly original reading of the Valpolicella and Veneto terroir, projects that reflect both ancestral craftsmanship and a forward-looking vision.

The **Gambero Rosso Vini d'Italia 2027** guide awards **Tre Bicchieri** to **Famiglia Pasqua Amarone della Valpolicella 2022**. The 2020 vintage earns **93 points from Wine Enthusiast** and is included in the magazine's **"Cellar Selection."** International critics have also praised the project, with **James Suckling** awarding **92 points**.

Mai Dire Mai Amarone — the winery's first bold stylistic statement, presenting a more austere, vertical take on Amarone della Valpolicella — and **Fear No Dark Cabernet Sauvignon** — the most radical expression from the Monte Vegro vineyard — earn **95 points for the 2016 vintage and 94 points for the 2021 vintage from Wine Enthusiast**, along with **"Editor's Choice"** honors. A recognition from one of the world's most authoritative wine publications that the winery's work in presenting a different dimension of the appellation is both purposeful and rewarding.

In 2026, the **fifth edition of Hey French, You Could Have Made This But You Didn't** — with which the winery is charting the Italian path to still wine blending, receives **93 points from Decanter**. In Italy, **DoctorWine awards 94 points**, while **WOW! The Italian Wine Competition**, organized by Civiltà del Bere, presents a **gold medal**.

11 Minutes, the brand's first rosé, earns **91 points from Wine Enthusiast for the 2024 vintage**. Previous vintages also received strong scores: 91 points from **Vinous** for the 2023; the same from **Falstaff** for the 2022; and from **James Suckling** and **Decanter** for the 2021.

President Umberto Pasqua reflects: *"The recognition we've received again this year confirms the validity of our intuitions and the work done so far. Projects born from the desire to explore new expressive possibilities without losing touch with the territory are now solid realities. It's a particular satisfaction, because these awards don't just celebrate individual wines, they celebrate a vision's ability to endure, evolve, and become a benchmark."*

PASQUA is a Veronese wine company founded in 1925, family-owned. Recognized worldwide as a producer and ambassador of prestigious Veneto wines, the company's ambition is to carry more than 100 years of winemaking heritage into the future through a renewed stylistic vision. Alongside President Umberto, his sons Riccardo Pasqua (*CEO*), Alessandro Pasqua (*Vice President for North America*), and Andrea Pasqua (*Head of Business Development*) lead the business. With the third generation, the winery has become *House of the Unconventional* — a research lab and creative space where quality and creativity take center stage. In its centennial year, Pasqua was chosen by winemaker Charles Smith as the global distributor for House of Smith brands, including K Vintners, Sex, and Real Wine, of which Pasqua is also a minority partner. Also in 2025, the winery invested in Sanguine d'Oro — the winemaking project on Pantelleria by actress and international style icon Carole Bouquet — acquiring ownership and combining winemaking vision with the preservation of the island's cultural heritage.

For further information:

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