

**PASQUA WINES X CHARLES SMITH:
10,000 MILES OF CREATIVITY, BETWEEN VERONA AND WASHINGTON
STATE, IN THEIR FIRST EUROPEAN ROADSHOW**

A two-day tasting event between London and Merano kicked off the collaboration between the Veronese winery and the visionary American winemaker, to bring together Pasqua's Icons with the creations of House of Smith

London, 8 November 2025 – **Pasqua Wines**, ambassador of Valpolicella and Veneto wines around the world, and **Charles Smith**, one of the most original and disruptive voices in the US wine industry, **have chosen key markets UK and Italy for the official debut of their partnership**, which sees Pasqua as a minority partner of the REAL Wine brand and global distributor of the 'K Vintners' and 'SEX' brands and the entire House of Smith portfolio.

Events kicked off on Friday 7 November in London, with a tour starting at the luxury store, **Harrods**, that is also home to the hugely popular **Pasqua Pizzeria**.

The press and guests attended a reception at the Pizzeria on the second floor of the store, featuring 11 Minutes Rosé paired with a selection of pizzas. Afterwards, **The Georgian** terrace (the first restaurant opened inside Harrods in 1911) was the setting for a tasting of House of Smith wines, presented by Charles Smith together with **Riccardo Pasqua, CEO of Pasqua Wines**, **Cecilia Pasqua, Export Manager Northern Europe**, and **Andrea Pasqua, Head of Business Development**.

For his European debut, Charles Smith has chosen to focus on two projects in particular: **REAL Wine**, in which Pasqua is investing, and the single vineyard **K Vintners**, where the winemaker applies his mastery to create his own "Syrah Signature".

The tasting includes *SEX Rosé 2024*, *Blossom Fury Riesling 2024*, *REAL Wine Chardonnay 2022*, *REAL Wine Cabernet Sauvignon 2022*, *Sixto Uncovered Chardonnay 2020*, *K Vintners Creator 2021* (a blend of Cabernet and Syrah), *K Vintners MCK Syrah 2022* and *K Vintners Royal City Syrah 2021*.

The day in London continued with Pasqua jointly celebrating its centenary with iconic **Saatchi Gallery**, which is commemorating 40 years as a global contemporary art institution. Pasqua exclusively supported a Late, marking the opening of the landmark exhibition **The Long Now**, with wines served to the general public at the gallery. It is the second year Pasqua Wines has supported Saatchi Gallery. The family winery is a passionate patron of the arts – which are a profound source of inspiration, as the craft of winemaking closely mirrors the creation of a work of art and also shares a universal language with wine.

On Saturday 8 November, Pasqua Wines and Charles Smith have chosen the **Merano Wine Festival** as an opportunity to present their wine projects together. The event, created by **Helmuth Köcher** and now in its 34th edition, is recognised as a prestigious showcase for great Italian and international wines.

The Veronese winery and the Washington State winemaker will be present with two tasting tables: Pasqua will showcase the wines awarded with the **Wine Hunter Gold** (*Hey French You Could Have Made This But You Didn't IV* edition, *Fear No Dark 2020*, *Amarone della Valpolicella Famiglia Pasqua 2020*), while House of Smith will be present with *REAL Wine Chardonnay 2022*, *REAL Wine Cabernet Sauvignon 2022*, *K Vintners MCK Syrah 2022*, *Sixto Uncovered Chardonnay 2020*, *K Vintners Royal City Syrah 2021* and *SEX Rosé 2024*.

Charles Smith's first trip to Italy will conclude with an exclusive dinner, conceived and created in collaboration with the Merano Wine Festival, and reserved for a select group of guests from the press and trade, at the **Sigmund restaurant in Merano**. The focus will be on the collaboration between the two entrepreneurs and the meeting of the two brands, Pasqua and House of Smith, through a tasting of two iconic House of Smith labels: *REAL Wine* and *K Vintners*.

Riccardo Pasqua explains: *"We are thrilled to finally be able to present the icons of the House of Smith portfolio to the European public, which over the years have made a name for themselves thanks to their originality, becoming a standard in the world of oenology. Charles Smith's irreverent yet meticulous approach is a constant stimulus for our vision too: this is why we strongly believe in the Real Wine project, into which we will also channel our energy and winemaking expertise to create increasingly intriguing and inspiring wines for wine lovers around the world."*

Charles Smith echoes this sentiment: *'Thanks to our partnership with Pasqua Wines, one of the most innovative companies on the international wine scene, we are able to showcase all the strength, character and identity of our wines in two very interesting markets that we consider fundamental to our future growth strategy. The roadshow in London and Merano is a valuable opportunity to give substance and voice to the passion that drives us to make wine every day.'*

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PASQUA VIGNETI E CANTINE is a Veronese winery owned by the Pasqua family, founded in 1925 and celebrating its first hundred years of activity this year. Recognised worldwide as a producer and ambassador of prestigious Veneto wines, the company's ambition is to bring all its winemaking experience, consolidated over 100 years of history, into the future with renewed stylistic codes. Working alongside President Umberto are his sons Riccardo Pasqua, CEO, Alessandro Pasqua, President of Pasqua USA, and Andrea Pasqua, Head of Business Development. With the third generation in the company, Pasqua has developed into the House of the Unconventional, a research laboratory and a space for discussion, where quality and creativity take centre stage. In its centenary year, Pasqua was chosen by winemaker Charles Smith as the global distributor of the *K Vintners*, *SEX* and *REAL Wine* brands, of which it is also a minority partner. In 2025, the Veronese winery also invested in the wine project of actress and international style icon Carole Bouquet in Pantelleria, acquiring 70% ownership, thus combining a vision for wine production with the protection of the island's cultural heritage.

HOUSE OF SMITH, a winery founded in 1999 in Washington State, is owned by visionary winemaker Charles Smith. His entrepreneurial dream began with the sale of 330 cases of 1999 K Syrah from his Astro van. Over time, Charles Smith created iconic brands (*House Wine*, *Kung Fu Girl*, *Wines of Substance*), which have been the best-selling wines from Washington State in history, rivalled only by Chateau Ste. Michelle. House Of Smith is one of North America's most renowned producers, with over 325 scores of 95 points or higher, and over 1,450 scores of 90 points or higher from international critics. House of Smith aims to offer the right wine for every occasion and accessible to all.

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